OFFICE OF PEOPLE ANALYTICS

SLIDES ONLY
NO SCRIPT PROVIDED

## Summer 2020 Propensity Update

## Youth Poll: Propensity

## General Military Propensity

## By Gender

## FPP9: In the next few years, how likely is it that you will be serving in the Military?

Response options: Definitely, Probably, Probably Not, Definitely Not

- Aggregate military propensity is lower today than it has been over the past two years.



## General Military Propensity

## By Age

FPP9: In the next few years, how likely is it that you will be serving in the Military?
Response options: Definitely, Probably, Probably Not, Definitely Not


[^0] Labels are rounded to the nearest whole percent.
Source: DoD Youth Poll (Summer 2020)

## General Military Propensity

## By Race/Ethnicity

## FPP9: In the next few years, how likely is it that you will be serving in the Military?

Response options: Definitely, Probably, Probably Not, Definitely Not


Note: Estimates for Black and Asian youth should be interpreted with caution because of relatively large margins of error.

## Active Duty Propensity by Service

FPP10A_Q-FPP10F_Q: In the next few years, how likely is it that you will be serving in any of the following Military Services?
Response options: Definitely, Probably, Probably Not, Definitely Not


| Note: Youth ages 16-21. Estimates are charted to precise values. |
| :--- | :--- | :--- |
| Labels are rounded to the nearest whole percent. |
| Source: DoD Youth Poll |$\quad \square$ AMRS $\quad$| Significant change |
| :--- |
| from previous poll |

## Youth Poll: Economic Conditions

JAMRS

## U.S. Military and Economic Conditions

## Difficulty of Finding a Job

- Despite swings in the unemployment rate brought on by the COVID-19 pandemic, youth have remained confident in their ability to get a full-time job within their communities over the past year.


EMP5: "How difficult is it for someone your age to get a full-time job in your community?"

## U.S. Military and Economic Conditions

## Difficulty of Finding a Job by Race/Ethnicity

- White youth perceived less difficulty in finding a full-time job compared to Spring 2020.
- Black youth perceptions of difficulty finding a full-time job has been trending upwards for the last four reporting periods.

How difficult is it for someone your age to get a full-time job in your community?


Note: Youth ages 16-21. Estimates are charted to precise values.
Labels are rounded to the nearest whole percent.
Source: DoD Youth Poll
Note: Estimates for Black and Asian youth should be interpreted with caution because of relatively large margins of error.
EMP5: "How difficult is it for someone your age to get a full-time job in your community?"

## Backup

## Youth Poll Methodology and Sample

- Mail-based survey fielded from May 4, 2020 to October 30, 2020.
- Widespread shelter-in-place orders were issued in March 2020. The Youth Poll continued to field during this period, and the shelter-in-place orders did not impact data quality or comparability.
- A series of five mailings were sent to eight different cohorts semimonthly that invited recipients to participate.
- Final Youth Poll Sample: 5,665 youths ages 16 through 24
- $4,554(80 \%)$ youths ages 16 through 21 -the metrics presented herein focus on this age group.
- $1,111(20 \%)$ youths ages 22 through 24
- Weighted to reflect the general population on several dimensions:
- Gender
- Age
- Race/Ethnicity
- Educational Attainment
- Region
- Stratified Random Sample
- Note: Estimates are charted to precise values. Labels are rounded to the nearest whole percent.
- Note: Certain slides provide estimates by race/ethnicity.
- The December 2010 effort was the first Youth Poll with a sufficiently large enough sample size to report estimates for Asian youth. Asian youth estimates are included only at the overall level and not by gender because of sample size restrictions. The effective sample size for Asian youth is small, and results should be interpreted cautiously.


## Historical General Military Propensity

## By Gender

## FPP9: In the next few years, how likely is it that you will be serving in the Military?

Response options: Definitely, Probably, Probably Not, Definitely Not


Note: Youth ages 16-21. Estimates are charted to precise values. Labels are rounded to the nearest whole percent. Source: DoD Youth Attitude Tracking Survey (YATS) and Youth Poll

Dec-10-Onwards (FPP9): "In the next few years, how likely is it that you will be serving in the Military?"

## General Military Propensity

FPP9: In the next few years, how likely is it that you will be serving in the Military?
Response options: Definitely, Probably, Probably Not, Definitely Not


Questions: Apr-01-Jun-10 (FPP9):"Now, I'd like to ask you how likely it is that you will be serving in the Military in the next few years?"
Dec-10-Onwards (FPP9): "In the next few years, how likely is it that you will be serving in the Military?"

## Reasons to Join

RTJ: if you were to consider joining the U.S. Military, what would be the main reason(s)?
Response options: Yes, multiple response

Top 10 Reasons


## Reasons Not to Join

## RNTJ: What would be the main reason(s) why you would NOT consider joining the U.S. Military? <br> Response options: Yes, multiple response

Top 10 Reasons



[^0]:    Note: Youth ages 16-21. Estimates are charted to precise values.

